

## CLAIMS

1. Display case for watches (4) comprising an outer case (8) internally provided with support means (61) of watches (98), characterised in that said outer case (8) is armoured and has at least one wall (14) at least in part transparent in order to enable vision from the outside of the watches (98) contained therein, and that movement means (60) of the support means (61) are also provided in order to confer a preset movement to the watches supported.
2. The display case for watches (4) according to claim 1, wherein said at least one wall (14) comprises an armoured glass panel suitable to enable the vision from the outside of the watches contained in the display case.
3. The display case for watches (4) according to claim 1 or 2, wherein said outer case (8) comprises securing means (40) suitable to make a fastening/releasing of the wall (14).
4. The display case for watches (4) according to claim 3, wherein said securing means (40) comprise at least one rest (48) suitable to rotate from an opening position where it does not interfere with the wall (14) to a closure position, in which it overlaps at least

partially said wall (14) in order to prevent the opening of the same.

5     5.    The display case for watches (4) according to any of the previous claims, wherein said movement means (60) comprise at least one motor means (62), suitable to activate in rotation said support means (61).

6.    The display case for watches (4) according to claim 5, wherein said movement means (60) comprise at least one toothed wheel (72) operatively connected to said  
10   motor means (62).

7.    The display case for watches (4) according to claim 5, wherein said movement means (60) comprise at least one pulley operatively connected to said motor means (62).

15   8.    The display case for watches (4) according to any of the previous claims, wherein said support means (61) comprise at least one plate (88) rotatably integrally connected to said movement means (60).

9.    The display case for watches (4) according to claim  
20   8, wherein said plates (88) are in ferromagnetic material.

10.   The display case for watches (4) according to any of the previous claims, wherein said support means (61) comprise at least one watch holder cushion (94) suitable  
25   to support a watch (98).

11. The display case for watches (4) according to claim 10, wherein said watch-holder cushion (94) comprises a cushion body (102) suited to abut a watch bottom in correspondence with a front face (103) of the cushion body (102).

12. The display case for watches (4) according to claim 11, wherein at least one magnet body (106) is associated to said cushion body (102), at a rear face (104) opposite to said front face (103).

10 13. The display case for watches (4) according to claim 12, wherein said magnet body (106) is a unidirectional flow magnet, suitable to exert a magnetic attraction force in an opposite direction to said front face (103).